

OPTIONS

Commercial Carpet Cleaning

Selling, Bidding, and Estimating Program

It's time to step up your marketing and selling efforts for high end commercial carpet cleaning. Using the Bridgepoint Encapuclean Low Moisture Interim Maintenance Carpet Cleaning System along with your favorite hot water extraction deep cleaning system, you now have the capability to design comprehensive carpet maintenance programs and competitively bid against other professional cleaners, janitorial companies, building service contractors, and even in-house maintenance staff. Marketing, Pricing, Scheduling, and Bidding are all included in this dynamic program.

The Fast Track **OPTIONS** Module provides you with everything you need to design and present a technologically advanced sales presentation for commercial carpet cleaning. The unique industry exclusive OPTIONS approach will allow you to cater your presentation to virtually any situation you encounter. You can use the already completed sales presentation program and present it as a Powerpoint Presentation on a laptop or with a projector, a video file on DVD, or simply as a flip chart sales presentation. Everything is provided so that if you prefer, you can customize the sales presentation with your narration, your logo's and company name, and your pictures.

The **OPTIONS** module also comes complete with 10 full color sales brochures that match perfectly your sales presentation that are designed to leave with the potential client. You can re-order more of these professionally designed brochures at any time.

The best part of the **OPTIONS** module is the Bidding and Estimating Program in Microsoft Excel that you can use on your computer to print out a customized bid and planned maintenance program for your customer. The Excel format allows you to change and modify the quote while you are sitting with your client, ensuring them that your program will match their needs and budget. Complete instructions for using this form are included as part of your module.



Bid on one job or design a comprehensive planned maintenance program....



Option 2 - The Flex Plan

Best for: Client who wants a flexible program that can be adjusted to their budget and needs.

Option 4 - A Combination of Systems

Best for: Client who wants the best of both worlds - a deep cleaning system and an interim maintenance program.

Option 3 - Work with your Maintenance Staff

Best for: Client who wants to work with their existing maintenance staff.

Proven Results

Your Carpets Look Beautiful All Year Long!

Each module includes:

- **A computer CD with**
 - **OPTIONS** Sales Video Presentation (.wmv file)
 - **OPTIONS** Sales Powerpoint Show Narrated Presentation without logo's (.pps file)
 - **OPTIONS** Sales Powerpoint Presentation (without narration) for customization (.ppt file)
 - **OPTIONS** Narrated Sales Powerpoint Presentation for Customization (.ppt file)
 - Pictures file for customization
- **Microsoft Excel based Bidding and Estimating Program**
- **Instruction Booklet for Using Bidding and Estimating Program**
- **10 Full Color OPTIONS Sales Brochures**

Carpet Care Professional		Customer Information	
Company	Address	Company	Address
Phone	Fax	Phone	Fax
Representative	Contact	Contact	Contact
Area	sq. ft.	Deep Clean	Interim Maintenance
		\$ 0.00	\$ 0.00
Total			
Total Annual Cost			
Total Annual Cost			
Monthly Equal Pay			
Cost of Initial Restoration Cleaning (If no cost) _____ Bridgepoint Franchise _____ Other _____ Other _____ Total _____			

If initial restoration is deemed necessary, fabricator's cost for this work is not included in this estimate. This estimate is valid only for the time of the quote and is subject to change at the discretion of Bridgepoint Systems.

* E - Extreme Wear, H - High Wear, M - Medium Wear, L - Low Wear

ACCEPTANCE: Signatures _____ Date _____

OPTIONS Module
 Part # LB59
 Price: \$187.78

OPTIONS Sales Brochures
 Part # LB54
 Reorder Sales Brochures
 (Package of 10)
 Price: \$5.00