

The **FAST TRACK**



Business Planning & Goal Setting Module

“Vision without action is a daydream.

Action without vision is a nightmare!”

If you are like most entrepreneurs, you started your own business for some very specific reasons...maybe to “make a lot of money”... maybe to “work for yourself”...maybe to “spend more time with your family” or “have more free time”...but what happened? Somehow you ended up with a 24 hour-a-day, 7 day a week **J-O-B!**



The success of your business depends on how well you *plan* your business. It does not happen by accident or luck. This program shows you how to create a solid business plan for your company.

This system will walk you through the proven steps of planning your business for success. It will take you through planning exercises so that you can plan your business for maximum success!

Bonus Learning... Proven, step by step instructions on how to “get off of the truck!” Many carpet cleaners have expanded their companies the “wrong” way. Learn how to avoid the expense, headaches, and frustration of making the same mistakes.

The major benefits of a business plan include: 1) It gives you a route to follow in your decision making; 2) It makes it easier to understand how much money you will need to follow that route; 3) It communicates to every member of your company exactly where the company is headed and what their role is; and 4) Developing a plan helps your personally improve your management skills

For a Limited Time Only, The **FAST TRACK** Business Planning & Goal Setting Module includes a **BONUS DVD Presentation of Howard Partridge – Live;** and a **BONUS Audio CD** so you can watch or listen to reinforce your learning wherever you go!

Remember that **ALL FAST TRACK Modules** come complete with a narrated, interactive PowerPoint learning presentation, manuals, a computer CD packed full of sample forms, brochures and ads, and ready to print materials. Some also come with ready to present consumer computer presentations and videos.

The **FAST TRACK** Business Planning and Goal Setting Module Includes...

- ✓ How to determine what size business you should build
- ✓ How to plan for the type of business you want to be in
- ✓ Step by step instructions to building your business plan
- ✓ How to create a formal business plan for obtaining funding
- ✓ A sample business plan that got one carpet cleaning company a \$320,000 loan!
- ✓ How to set and achieve goals
- ✓ Proven step by step instructions to **GET OFF THE TRUCK!**

New Bonus Feature! – SERVICE OPTIONS MODULE

Finally, an unemotional business based analysis system to help you decide which services to add to your company's service menu. This analytical tool can help you discover untapped market potential for add-on sales or prevent you from making mistakes that cost you thousands of dollars. A step-by-step scoring system helps you evaluate each new diversification option.



PRICING: Part Number FT100

Price \$195.00

To order, call your local Bridgepoint Distributor, or Call Richard Michaelson, the Business Support Programs Director for Bridgepoint Systems at 1-800-794-7425, extension 130.



The **Fast Track** Business Growth Modules were developed by Howard Partridge and Bridgepoint Systems. Howard Partridge

operates one of the industry's most successful high-end carpet cleaning businesses, having built his company from the trunk of his car to a \$2.2 million dollar enterprise. The systems and strategies included in the **Fast Track** Modules are put to use every day in Howard's company, Clean As A Whistle, in Houston, Texas. Take your company to the next level by implementing the **Fast Track** System!

