



# MAXIM ADVANCED FOR WOOL

BRIDGEPOINT  
SYSTEMS

## Rug and Carpet Protector



**MAXIM ADVANCED FOR WOOL** is a premium Oriental rug protector that provides the absolute latest and most advanced technology in fluorochemicals and acid dye resisters (dye-blockers) for maximum stain prevention and enhanced soil resistance. Maxim Advanced for Wool contains stain resistance to provide protection against the greatest threat to wool rugs, permanent stains. A permanent stain ruins any potential investment value and if noticeable, generally means exile to a room where the stain can be hidden or the rug stored.

- Excellent penetration on freshly cleaned rugs.
- Fluorochemical & Stain Resist Technology designed specifically for the special properties in wool, including the large number of dye sites.
- Covers up to 1200 sq. ft. per concentrated gallon, depending upon the thickness of the rug and the presence of prior protection.
- Freeze-thaw stable

### Pre-Cleaning Procedures

1. Read entire label before using. Use only as directed.
2. Carefully pre-inspect the rug, fabric, or carpet before proceeding. Identify fiber content, construction, dye stability, shrinkage considerations, and pre-existing damage. Always test every rug for dye bleeding potential. Carefully look for conditions which could contribute to cleaning related challenges such as pre-existing pet urine, water damage, fiber deterioration, past cleaning residues, and fringe discoloration. For rugs with white wool, pretest Maxim Advanced for Wool on back of rug to determine if protector dulls the white to any degree before proceeding.

### Protector Application

- Dilution: Dilute by mixing 1 part concentrate protector with 2 parts water.
- Application: Apply to freshly cleaned Oriental rugs or wool carpet using an electric or battery powered sprayer maintaining 35 to 50 psi with an 8004 or 8005 TeeJet nozzle. Apply evenly over entire surface. Brush or rake to evenly distribute the protector.
- Coverage: 200 to 400\* sq ft per diluted gallon for freshly cleaned rugs or carpet. Coverage depends on carpet pile density; i.e. heavy pile requires 1 RTU gallon per 200 sq ft, flat woven rugs requires 1 RTU gallon per 400 sq ft for each side. For a rug with no prior protection consider doubling the application to assure the greatest level of protection.
- If accidental freezing occurs, allow to thaw at room temperature, then shake vigorously.

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RTU pH - 5.5

Available in Gallon, 4 x 1 Gallon cases

Part # CP10GL

Problem Solved...™

Bridgepoint Systems | 4282 South 590 West Salt Lake City, UT 84123

www.bridgepoint.com • (800) 658-5314

See Material Safety Data Sheet at [www.bridgepoint.com/msds](http://www.bridgepoint.com/msds) for safety and regulatory information.