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DEODORIZER

GROOM SOLUTIONS DEODORIZING ADDITIVES

Carpet & Fabric Deodorizer



APPLICATION CHART

Synthetic Carpet (R)

Upholstery (R)

Laundry (R)

Air Space (R)

RTU pH = 7

Contains no oxidizing, reducing or bleaching agents and can be added to most cleaning compounds to create a pleasing fragrance.

The brain's ability to make sense of smells is stored in the amygdala. This area is where emotions are created and emotional memories stored. Smell is the only sense that bypasses the rational part of our brain and goes straight to our emotion center.

What does this mean?

Smells create powerful memories that are not easily forgotten. In fact, scientists have found that smell memories last longer than any other type (visual, auditory). Scents can evoke a physical response, like increasing or decreasing heart rate, and can actually make your customers happy, comforted and even cause them to trust you more!

Strengthen your brand image, and leave an impression that will last by using a great-smelling Groom Solutions Deodorizer on every job.

Available in:

Peach - #CD520GL, Blueberry Muffin - #CD521GL, Apple Crisp - #CD522GL, Mint - #CD523GL, Orange - #CD524GL, Vanilla Bean - #CD526GL, Mango Melon - #1698-5347

Distributed by:

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GROOMSolutions