1. Using Nexcare[™] ColdHot pack as a cold pack



Store the NexcareTM ColdHot pack in a freezer.



When required, take it out of the refrigerator



Wrap a cloth around the pack to lessen the sharpness of the cold.



Apply the pack to

The cold lowers muscle and tissue temperature and reduces the oxygen needs of the muscles. This helps control any swelling and stops bleeding

1. Using Nexcare[™] ColdHot pack as a Hot pack



Heat a vessel of water to



Remove the vessel from the source of heat, And drop the Nexcare TM ColdHot pack into the



Take the pack out. Wrap a cloth around it to lessen the intensity of heat.



Apply the pack to

The heat increases the flow of oxygen and nutrients to the damaged muscle and speeds up the healing process.

Nexcare[™] Reusable ColdHot Pack

Cat No.	Box Qty.	Case Qty.
1570	2 Packs	10 Boxs

3M Health Care

3M India Limited 138, Raheja Paramount, Residency Road, Bangalore - 560 025. Tel: 080-2223 1414 Fax: 080 - 2223 1450 www.3M com/in



Buy this

cold pack

and get a

hot pack free!



3M HEALTHCARE PRESENTS NEXCARETM COLDHOT PACK

A sprained back, a crick in the neck, raging fever, a bleeding wound, an insect bite, arthritis, bruises... You never know when these inescapable facts of life raise their ugly heads. But it always helps to have a cold pack or a hot pack ready at all times.

Using hot water bags and ice packs - a real pain.

Ever tried treating any of the above with a hot pack or an ice pack? If you have, you will agree that it's quite a pain. Hot water bags are neither flexible nor compact. And the same can be said about the traditional ice pack too.

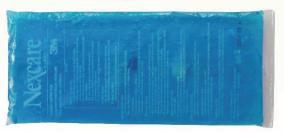
Enter 3M.

3M, a US \$ 21 billion company, has been making the lives of people easier and better with over 60,000 innovative products.

This time around, 3M Healthcare is launching the internationally renowned "Nexcare" range of first aid products in India.

Presenting the Nexcare TM Reusable ColdHot pack.

The Nexcare Reusable ColdHot pack is basically a pillow filled with a soft gel that can withstand



temperature between minus 4°C to 100° C. It is non-toxic and it also has a bittering agent added to it (just in case someone gets a little curious about its taste).

When to use Nexcare[™] Reuseable ColdHot pack?

AS A COLD PACK	AS A HOT PACK
Use with in 1/2 hour of injury	Use whenever required
For headache, bleeding, toothache / extraction, fever, burns, bruises, abrasions, sprains, insect bites etc	For arthritis, sprains /strains muscle spasms, body ache, shoulder pain etc

Why you should have a NexcareTM Reusable ColdHot pack at home?

To start with, it comes in really handy in case of an emergency, since you can use it both as a cold pack and a hot pack. What's more, unlike hot water bags and ice packs, the Nexcare Reusable ColdHot pack is extremely convenient, soft and flexible. So you can use, that even your kids can use it.

So forget about the hassles of using an ice pack or your old leaky hot water bag. And get a Nexcare reusable ColdHot pack for you family. It's the best offer you would ever get.